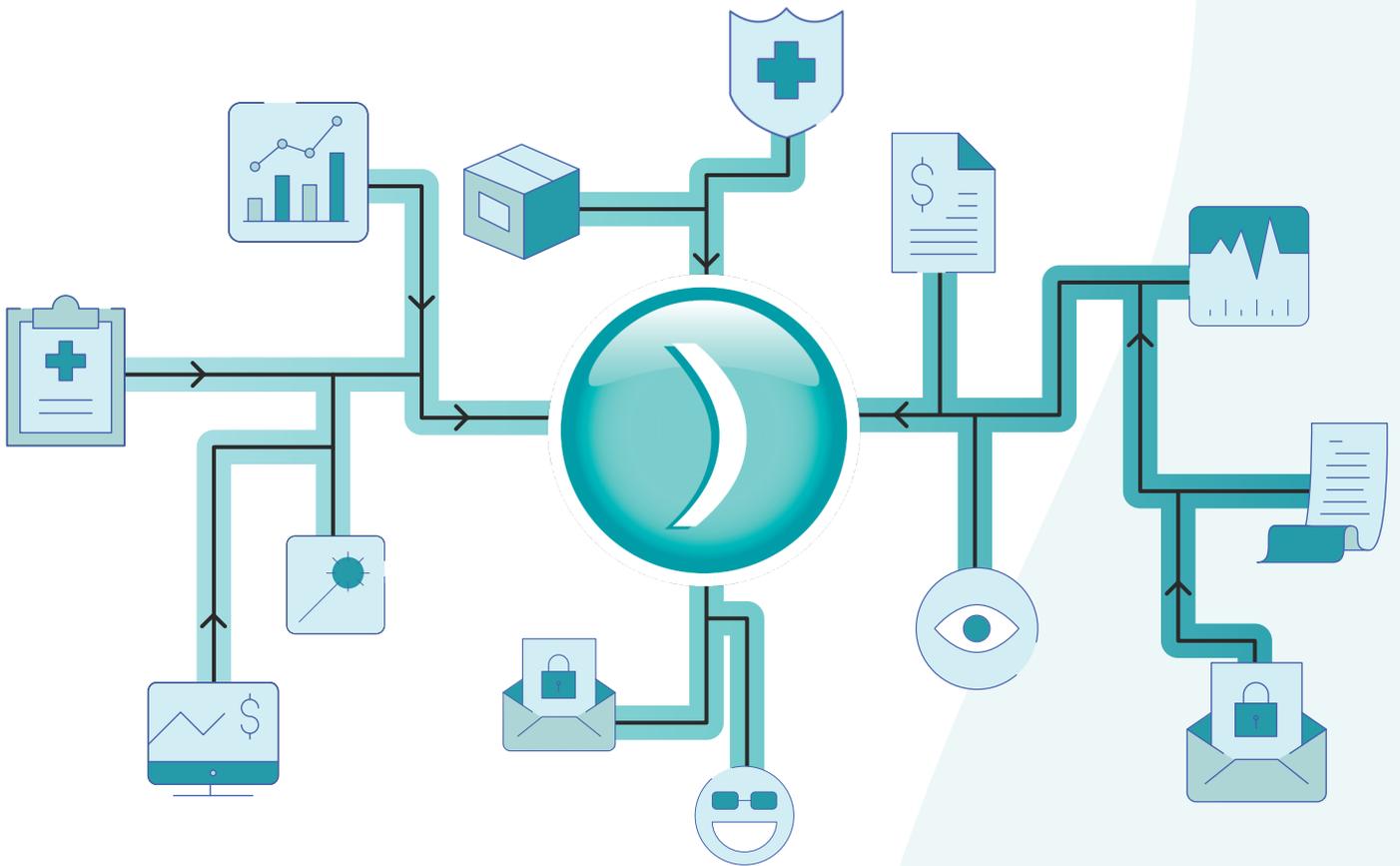


VisionWeb

Trusted Technology Empowering
Practice Performance



www.visionweb.com

Your Trusted Technology Partner

VisionWeb pioneered the first open and neutral online ordering platform for the optical industry. Today, as the largest platform in the country, VisionWeb has connected over 20,000 eyecare professionals with over 500 suppliers. VisionWeb continues on its mission to deliver technology to make it easier for people in the eyecare industry to do their jobs. For over 22 years, VisionWeb prides itself on innovating its entire suite of technology solutions working with eyecare professionals, suppliers, laboratories, software providers, and other industry leaders to continue to advance the profession of optometry.

The logo for VisionWeb, featuring the word "VisionWeb" in a sans-serif font with a blue circle containing a white dot over the letter "i".

Easy & Reliable Online Product Ordering

Whether you are a single location dispensary ordering from one lab, or a multi-location operation doing business with several labs, VisionWeb's ordering solution will make you more efficient with 24/7 access, real-time order tracking, error-correcting features, and connection to hundreds of labs and suppliers.



Boost Your Profits with Revenue Cycle Management

Submitting your insurance claims quickly and correctly helps deliver more revenue per patient visit. VisionWeb's RCM service helps you reduce labor costs and increase office productivity by letting your medical and vision claims be worked by our experts.



All-in-One EHR & Practice Management Software

Uprise EHR & PM is an all-in-one software solution, built by ODs for ODs. Whether you have a single location practice, multi-location practice, or are an enterprise optical business you'll find the features within Uprise that you need to efficiently see patients, streamline your workflow, and grow your business.

VisionWeb

Easy & Reliable Online Product Ordering is Only a Click Away

Eyecare practices love the benefits of VisionWeb's online ordering platform for many reasons, but mostly because it's so simple to use. Whether you're ordering directly from your practice management system integration with VisionWeb, or through the online portal, you'll be connected to over 450 labs you know and trust to make sure you're delivering quality products to your patients, faster.

Everything You Need to Manage Orders Online

Trusted by Over

20,000

eyecare practices

24/7 Accessibility

You and your team can place spectacle lens, contact lens, and frame orders anywhere, anytime. You'll save time at the front desk and quickly access up-to-date order tracking information without calling the lab when patients ask about their order status.

Reduced Data Entry and Improved Efficiency

For the most complete ordering solution, order directly from your practice management system to reduce any need for duplicate data entry with our seamless PM system and other optical software integrations.

Complete Lab Network

With VisionWeb, you'll be connected to over 450 trusted labs and suppliers. You'll get all the connections you need, while maintaining your special pricing relationships with suppliers you trust. You're set up with lab-specific product catalogs so you can only place orders the lab can complete.

Faster Orders and Fewer Errors

Built-in error-checking features make sure orders are input correctly the first time. Enjoy the flexibility to save partial or complete orders to pending, until you have time to fully complete the order. You'll receive jobs faster because labs process orders placed through VisionWeb sooner than orders sent via fax or phone.

Improved Job Aesthetics

Trace files allow you to make sure your patient's lenses and frames are made to fit each unique order. You'll increase patient satisfaction knowing your product orders are expertly designed and produced to fit their needs.

Access to Complete Frame Information

Frames Data Assist gives VisionWeb users access to Frames Data information from within VisionWeb's ordering system. It's an efficient way to find and use the frame information you need to complete an order. Frames Data subscribers can also link their account to populate additional frame details all from one location.

Industry-leading



Connected to Over

450

labs and suppliers

Create an Account





Increase Your Profits with Revenue Cycle Management

Revenue cycle management is the process of filing a claim from beginning to end. And when done properly, your office will increase payments and decrease bad debt write-offs. Our revenue cycle management service is made up of a team of experts who only handle optometry billing. We will take both your medical and/or vision claims through the claim cycle faster, delivering more money to your bottom line sooner.

Here's Why Practices Choose Our Billing Team

Claims Reimbursed

2x

faster than the national average

Billing Expenses

50%

decreased

Time Savings Of

20

hours weekly

Hands-free Claim Filing

We become another member of your team and file your claims electronically, using any of the leading practice management systems. In many cases, your claims are filed the same day the service was provided.

Corrections on Rejections & Denials are Managed for You

Our team uses smart tools to identify and address problematic claims. We get more of your denied claims through the filing process faster to deliver that revenue to your bottom line sooner. If you're unsure why your claims aren't generating income, we will do what it takes to get them processed correctly.

Deeper Business Insights with Reporting & Analytics

We boost transparency for our clients' important metrics with details on denial rate, revenue generated compared to previous periods, or revenue lost from denied diagnostic tests. With our service, your claims are compared to your own historical data as well as to real-time aggregated data from hundreds of practices across the nation. This information helps benchmark your practice and evaluate the health of your revenue.

Staff Education for Improved Processes

Our knowledge, combined with our clear and effective communication, guides and supports staff from the beginning of implementation through their entire customer journey. We make ourselves available to teach new terminology and further learning to guarantee a smooth and efficient workflow. You'll be better equipped to dodge insurance claim headaches, increase your profits, and generate long-term ROI.

Increase Patient Satisfaction with Patient Responsibility Estimator

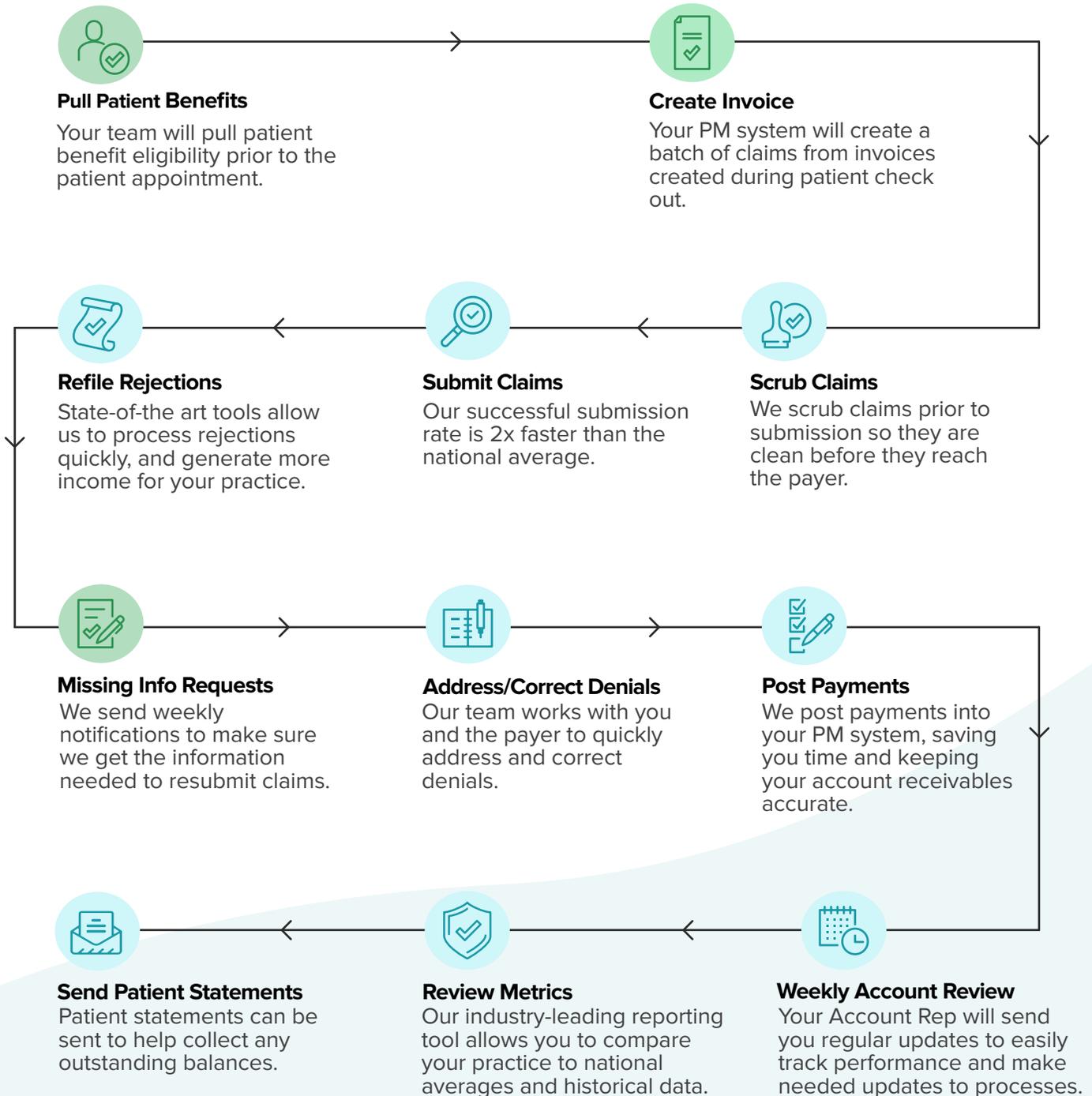
Find out exactly what your patients owe with TriZetto's Patient Responsibility Estimation (PRE) tool. Input patient demographics, click the eligibility button, and insert their procedure and diagnosis codes. Collecting the correct amount from the patient at the time of service is key to achieving high patient retention rates.

Turn Your Account Receivables Into Cash

When possible, VisionWeb will refile any rejected/denied claim to make sure you receive all the money you have earned. As an optional service, we can post your payments, transfer any outstanding balances, and send the patient their statements. Turning this function over to VisionWeb will save your staff time and allow them more opportunities to interact with your patients. More face time = happier patients and more sales.

Lifecycle of a Claim with VisionWeb's RCM Service

VisionWeb's Revenue Cycle Management service works as an extension of your billing team. The graphic below shows how our team of insurance experts compliment your staff to create a steady cashflow, lower your denials and rejections, and create transparency into your claim filing process. **We work with many of the major practice management systems.**



-  Requires assistance from your staff
-  VisionWeb's RCM team handles

**Schedule Time to Talk
with our Team:**





Reduce Inefficiencies with an Intuitive EHR and PM

Uprise EHR and Practice Management Software is an all-in-one software solution, built by ODs for ODs. Whether you have a single location practice, multi-location practice, or are an enterprise optical business, you'll find the features you need to efficiently see patients, streamline your workflow, and grow your business.



"With the increased efficiency we saw using Uprise, we were able to add 3 appointment slots a day resulting in a **\$21,000 increase in new revenue** each month. An increase in revenue coupled with other driving factors like a clean user interface, cloud-based platform, and built-in integrations - Uprise was the solution for us."

-Dr. Matt Stanley
Eye Care Associates of Manhattan P.A.

Cloud-based, 24/7 Access to Your System

Access your EHR and PM system from anywhere, anytime with a cloud-based system making a healthy work-life balance even more achievable all while decreasing IT burden on your practice. A cloud-based system makes your data accessible on the go and frees up time and headaches from managing system updates, back ups, and security in-house.

Faster Exams with Automatic Exam Coding

Improve charting by documenting exam findings and allowing the customizable Treatment Code Mapping feature to populate ICD-10 codes and treatment plans based on severity. You'll save time documenting in the exam lane with thousands of pre-loaded treatment plans so you can spend more face time with your patients.

All Your Added Tools in One Place

Uprise comes loaded with a suite of tools including frame catalogs, recalls & reminders, code verification, video-based patient education, secure messaging, dashboard analytics, and e-prescribing so you don't have to worry about add-on purchases and juggling between multiple different systems. Plus, there's a long list of equipment integrations to make sure all your important devices can talk to each other.

Easy to Learn

ODs helped design the layout of Uprise, giving it an intuitive interface that makes it easy to document an exam and for new hires to learn the system in hours vs. days or weeks. On top of the OD-driven design, the interface is modern and clean, giving both you and your patients an enjoyable software experience.

Telehealth Capabilities for Flexible Appointments

Telehealth visits are now a part of the norm across specialties, even in optometry. Uprise comes equipped with telehealth capabilities and a feature-packed patient portal helping to make remote visits a seamless part of your workflow.

See How Uprise Could
Fit in Your Practice:



SCAN ME

Invision Your Workflow in Uprise EHR & PM

Get an inside look at Uprise, VisionWeb's **EHR and Practice Management Software**, and all the features that come packed within the patient workflow. From check-in to check-out each encounter will be efficient, allowing you to focus more on what matters most, patient care.



Scheduler

Efficiently schedule appointments by searching for patients by just a few letters, DOB, or phone number. Select "next available" and get them booked in seconds.



Patient Portal

Provide a robust, fully-customizable patient portal where it replaces all paper intake forms, asks your patients lifestyle questions, and gives them a HIPAA compliant method to communicate with your practice.



Equipment Integrations

Reduce data entry and create efficiency by interfacing your pretest and medical equipment to Uprise.



Custom Exam Templates

Customize unlimited exam templates to reflect the way you like your charts and practice the way you practice.



Contact Lens Database

Access 410,000+ lenses from our built-in and continuously updated CL database and never incorrectly select a CL lens that isn't available in a specific parameter again.



Import Meds/e-Prescribe

Save 10-15 minutes of med entry and automatically pull a list of your patient's medications and view flags of dangerous drug interactions in real-time.



Pre-populate Medical History

Effortlessly populate a patient's medical, family, and social history directly into Uprise EHR from the patient portal, eliminating dual entry.



Treatment Code Mappings

Accelerate your charting by only documenting your exam findings and allowing the fully customizable Treatment Code Mapping to populate ICD-10 codes and treatment plans based on each problem's severity.



Secure Messaging

Seamlessly send and receive customized HIPAA-compliant digital referrals via Continuity of Care Documents (CCDs) to other providers.



Frames Catalog

Simplify your frame inventory and pricing with detailed access to 40,000+ frame listings from over 160 manufacturers.



Code Verification

Minimize your audit risk and gain peace of mind with our built-in code verification that alerts you if you're attempting to bill a CPT that won't get you paid or selecting codes that could cause compliance conflicts. No matter where you're located, our intelligent coding technology knows your LCD based on your zip code.



Patient Education

Gain access to a library of digitized patient education materials that you can review within Uprise during the exam and send to their patient portal for your patient to review from home.



Reports and Analytics

Gain insight into your practice with operational, financial, and audit reports for analyzing your business so you can measure your growth.



Product Ordering & Status

Connect with 400+ labs and suppliers using VisionWeb's ordering platform to submit orders and get real-time order status updates.



Recalls & Reminders

Reduce no-shows with the ability to online-schedule and send automated email and text reminders and recalls to your patients.



Streamlined Checkout

Maintain control of your optical revenue with a complete tool for managing invoices, quoting, recording payments, and handling discounts and adjustments.

